



SPArk

Prepared for: Kyra Russel, Spa Director

Prepared by: Tina Aiton

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SPArk is a premier transformational program specifically tailored for the Spa industry and service providers within the spa industry. This program takes your business to the next level of performance and productivity while strengthening the entire organizations ability to create ongoing results.

What is Included in the SPArk Transformation Program?

1. An initial audit of the organization to identify areas of potential growth in order to create measurable results. Follow up audits will also be completed mid-way through the program and at the conclusion of the program to identify successes and further opportunities for growth.
 2. A 3-hour introduction to the entire program and the principles that each employee will learn and practice over the subsequent twelve weeks of coaching.
 3. 12 1-hour team coaching sessions where employees will take a deep dive into the key program principles. Online recordings will be available of each session for re-watch.
 4. Ignited Living Group's additional online SPArk training program which is 12 Industry Specific online training modules that provide all employees with additional support and insights.
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WHAT YOU CAN EXPECT FROM SPark

Significantly increased employee enthusiasm, creativity and results throughout your organization.

A shift in employee mindset to that of a servant's heart. Employees understand how to educate and serve clients so that clients see the value of your services and products and experience increased desire for them.

14 key principles that enable any business to develop strong client relationships and exponentially increase client retention and product sales

A shift in each person's mindset from condition-based and reactive to a one of creating the conditions and an environment they would love.

Increased employee self-esteem and workplace morale.

Improved employee-management relations.

An increased singleness of purpose and teamwork.

Increased integrity within the organization.

A shift in employee mindset away from blame to one of taking complete personal responsibility.

A clear vision for each employee of what they would love for their current role and their career.

An understanding of how to live from a vision in every area of their lives.

Greater appreciation for the value of balancing all four areas of life to achieve greater success in your work role.

A greater understanding for how to move in the direction of your vision with what you currently have.

A powerful tool for developing new solutions to organizational challenges and generating ideas for growth.

A structure for creating a mastermind team that can unlock solutions to your business' greatest challenges.

Access to 12 weeks of additional online industry specific training videos for all employees.

Support from certified coaches who help employees work through specific issues they are facing.



SPArk

SPA BUSINESS TRANSFORMATION CORE PROGRAM OUTLINE

PHASE 1 - BLUEPRINTING YOUR VISION AND GOALS FOR YOUR BUSINESS

Week 1 - Defining your Vision and Goals

Week 2 - Testing your Vision and Goals

Week 3 - Increasing the sense of deserving within individuals and the organization

PHASE II - CREATING THE IDEAL BUSINESS MINDSET

Week 4 - Befriending fear and perceived obstacles

Week 5 - Activating the Law of Circulation

Week 6 and 7- Changing your Perceptions

PHASE III - BUILDING FROM YOUR VISION

Week 8 - Understanding the power of intuition

Week 9 - Creating a support system

Week 10 - Training your mind to receive answers, solutions, insight, inspiration and enthusiasm

Week 11 - Turning Failure from a Stumbling Block to a Stepping Stone

PHASE IV - BECOMING YOUR IDEAL ORGANIZATION

Week 12 - Duplicating the process

- Who you become as a result of this process enables you to embark on one goal and vision after another.
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About Us



As Transformation Coaches and Professional Speakers, Reuben and Tina Aiton are passionate about helping people unlock their true potential. They work hand-in-hand with you to help break through limiting beliefs and gain a clear vision towards achieving your dreams.

Reuben and Tina are Certified Life Mastery Consultants and DreamBuilder Coaches. A Chemical Engineer, Reuben also draws upon over 17 years of professional experience in systems development and leadership, product design and business operations. Tina is a successful entrepreneur in the spa industry and, for over 20 years, has demonstrated a high level of success in building thriving businesses and a loyal client base. Through over 20 years of leadership and service in their local community, Reuben and Tina have demonstrated their love for the principles that they live and teach.

Reuben and Tina live in Greenville, SC. While they offer face-to-face speaking and coaching experiences, they also offer their programs using innovative yet simple technology that enables them to deliver high-impact one-on-one or group coaching from anywhere in the world.
